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Information***

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## **THE PROSPECT EXCHANGE SET TO OFFICIALLY LAUNCH**

After almost two years of development, The Prospect Exchange is set to officially launch their revolutionary new product that is destined to change the landscape of hockey scouting and recruiting for years to come.

The Prospect Exchange is the product of a labor of love; a love for the game of hockey and people who play it. Co-founders **John Becanic** and **Michael Zucker** envisioned a system that would benefit coaches/scouts/managers and players, and this product, simply put, delivers on that vision.

The days of throwing together a “highlight video” with a string of goals and mass emailing them to coaches is long gone. Honest and skilled assessment of a player’s overall game is what coaches and scouts are looking for in today’s game. Players will upload game videos, our team of professionals will break down shifts and collect stats, and then players and coaches / scouts can freely contact each other with coaches having free access to all player video and data.

For a staff that includes coaches, scouts and managers, the benefits are plentiful. The latest uploads are readily accessible, as are pertinent statistics and analytics. Coaches can reach out to players through their profile, for free, thereby making connections simpler than ever.

For players, The Prospect Exchange opens doors and opens eyes. The player is in control of what games are available on their profile, and they retain full ownership of the videos uploaded. It’s a great way for players to track and monitor their own progress as well.

Luke Strand, Head Coach of the USHL’s Sioux City Musketeers, sees the benefits the service will provide: “The Prospect Exchange has the ability to deliver player analytics and video right into the hands of the coaches and managers at the next levels. It will definitely impact player identification!”

The future of hockey video and analytics is here today.

For more information on The Prospect Exchange, and how they can benefit both coaches and players, please contact John Becanic at ([john@theprospectexchange.com](mailto:john@theprospectexchange.com)) or visit us at <https://www.theprospectexchange.com/>.